

2024-2025 SPONSOR PACKAGES

COMPETITIVE, ACADEMY, & RECREATIONAL

Covington Soccer Complex
74020 Penn Mill Road
Covington, LA 70433

— **COVINGTONSOCCER.COM** —

CYSA is a 501(c)(3) nonprofit organization; any sponsorship and/or donation is tax deductible

ABOUT CYSA & CFC



Covington Youth Soccer Association (CYSA) was established in 1982 as a non-profit organization. CYSA does not receive any monetary support from the city of Covington or St Tammany Parish. All of the club's operational funding comes from the fees collected from its members and donations and sponsorships. CYSA is a volunteer run organization led by a volunteer board of directors.

Our primary mission is "To teach, promote and govern the game of soccer for the benefit of the players, parents and the community." While promoting and growing the game of soccer is CYSA's primary focus, we understand the role and responsibility we have to the greater Covington areas and the northshore community as a whole. Over the past 40+ years, CYSA has gained a reputation as the best developmental soccer program on the northshore. Supporting CYSA through sponsorships allows us to continue to fulfill our mission.

OUR VISION

The success of Covington FC starts with the recreational program, and the foundation is built with the academy program. We have built our club on the foundation of technical soccer, and we pride ourselves on offering the best developmental program on the Northshore. We have a philosophy that drives the development of young players because the foundation of our competitive teams are home-grown players. Covington FC is proven in its success at turning young potential into excellence, with the pathway producing a significant amount of talent throughout the years. Covington FC players should immediately be recognizable by their technical abilities.

COACHES

The coaches at Covington FC are passionate about developing the best soccer players in the state of Louisiana. Coach Curt Aertker, Director of Coaching, has experience leading boys and girls teams to state and regional championships, national league appearances, and developing individual players for numerous accolades. Our coaches are heavily involved in the local community, many of which coach at local high schools and hold advanced coaching licenses (D license or higher). Continuing education is a foundation of our programs, as our coaches are improving their education every season with US Soccer, United Soccer Coaches, Coerver and many other platforms. We currently offer goal keeping training with our in house Goal Keeper coach, Coach Warren Guillot. We are always looking to grow our coaching pool. If you have the desire to learn and develop the youth of St. Tammany in a positive, creative culture, please reach out to us at info@covingtonsoccer.com

AFFILIATIONS

CYSA is affiliated with and is guided by the Louisiana Soccer Association (LSA), the US Youth Soccer Association (USYSA), the US Soccer Federation (USSF), US Club Soccer (USCS), and the Federation Internationale de Football Association (FIFA).

BY THE NUMBERS

42 YEARS

850+ TOTAL PLAYERS

Covington Youth Soccer Association was chartered by the State of Louisiana in 1982 as a non-profit organization to teach, promote, and govern the game of soccer for the benefit of the players, parents, and community of Covington.

480 Recreational
225 Competitive
50 Academy
100 UPfield
SOCCER

1,000+ PLAYERS, COACHES, FAMILIES VISIT CYSA FIELDS EVERY WEEK

175% PROGRAM GROWTH IN THE LAST 5 YEARS

Why Sponsor CYSA & CFC?

CYSA is a 501(c)(3) nonprofit organization; any sponsorship and/or donation is tax deductible.

CYSA does not receive taxpayer funding from St. Tammany Parish or the City of Covington

Our organization's funding comes from two sources:

- Directly from our programs participants through registration fees
- Through donations and sponsorships from generous individuals & local businesses like you!

CYSA & CFC are growing!

- CYSA has experienced steady growth over the past 5 years.
- Program participation has grown 175% since 2018.
- CYSA currently has over 50 teams which compete in leagues and in competitions which are held locally (i.e. at CYSA and other parts of the Northshore and Southshore), around Louisiana, and across the Gulf Coast Region.
- All sponsorship money stays within our community and directly benefits CYSA participants and other organizations that utilize our facility.
- We support local public & private schools by providing a place to host their soccer training, matches, and tournaments. (St. Peter's, Lake Castle, Hannan, Covington High School, Mandeville High School and others)
- CYSA proudly hosts UPfield Northshore, an innovative program for kids aged 2-5, which has over 150 attendees per session (6 sessions a year).

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SPONSOR PACKAGES



SPONSORSHIP PACKAGE

CFC JERSEYS

COMPETITIVE & ACADEMY

Over 275 players play on our competitive and academy teams at Covington FC. Our CFC Jersey sponsorship packages allows your company to showcase your brand on our custom designed set of jerseys - Home & Away. The sponsorship package runs for two (2) full years and includes a wide variety of recognition at our fields, on our website, across social media and in communication.

PACKAGE INCLUDES:

- Logo on Front of Jersey (1 Color)
- Logo on Website
- Logo in Monthly Newsletter to Club
- Social Media Recognition
- 4x8 Banner at CYSA Fields

COST: \$15,000 (2 Years)



SPONSORSHIP PACKAGE

CYSA JERSEYS

RECREATIONAL

Over 480 players play in our recreational program at CYSA. Our CYSA jersey sponsorship packages allows your company to showcase your brand on our custom designed set of jerseys - for all of our recreational program, including Home & Away for our U6 & U8 teams. The sponsorship package runs for (1) year or two (2) full years and includes a wide variety of recognition at our fields, on our website, across social media and in communication.

PACKAGE INCLUDES:

- Logo on Front of Jersey (1 Color)
- Logo on Website
- Logo in Monthly Newsletter to Club
- Social Media Recognition
- 4x8 Banner at CYSA Fields

COST: \$8,000 (1 Year) or \$15,000 (2 Years)



*White Jerseys only for U6 & U8 Girls & Boys

SPONSORSHIP PACKAGE

CFC TRAINING JERSEY

COMPETITIVE & ACADEMY

Over 275 players play on our competitive and academy teams at Covington FC. Our CFC Training Jersey sponsorship packages allows your company to showcase your brand on our custom designed set of training jerseys that our players wear every week of the season. The sponsorship package runs for two (2) full seasons and includes a wide variety of recognition at our fields, on our website, across social media and in communication.

PACKAGES INCLUDES:

- Logo on Front or Back of Jersey
- Logo on Website
- Logo in Monthly Newsletter to Club
- Social Media Recognition
- 4x8 Banner at CYSA Fields

COST: \$10,000 (2 Years) - Front of Jersey / \$8,000 (2 Years) - Back of Jersey



SPONSORSHIP PACKAGES

FIELDS & EQUIPMENT

COMPETITIVE, ACADEMY, & RECREATIONAL

Over 850 players play in competitive, academy, and recreational teams at CYSA and Covington FC. Thousands of players, coaches, and families visit our fields and facilities each week to play, watch, and support our soccer programs. With your sponsorship donations, funds are reinvested in the form of facility upgrades and maintenance, new maintenance equipment, and new athletic equipment.

FIELD SPONSORS

Become a field sponsor at CYSA/CFC. Your Sponsorship includes signs fixed to the side nets of each goal for the fields. Our complex has a wide variety of fields, which includes full size, academy, U6, and U8 sized fields. First come, first serve on field sponsorships.

PACKAGE INCLUDES:

- Logo on Net Signs (4 per field)
- Logo on Website

COST: \$1,500 (1 Year - Ask for Availability)



EQUIPMENT SPONSOR

Be an equipment sponsor for CYSA/CFC. All funds donated go to equipment for our competitive, academy, and recreational programs. Building is visible to all U6 & U8 Fields.

PACKAGE INCLUDES:

- Signage on side of Equipment Building
- Logo on Website

COST: \$2,500 (1 Year - 2 Available)



SPONSORSHIP PACKAGES

PROGRAM SPONSORS

COMPETITIVE, ACADEMY, & RECREATIONAL

COMPLEX SPONSOR

Become a complex sponsor at CYSA/CFC. Your Sponsorship includes a sign fixed to fence at the front of the complex. High Visibility to all competitive, academy, and recreational families.

PACKAGE INCLUDES:

- Signage at Front Entrance
- Logo on Website

COST: \$3,500 (1 Year) Only 2-3 Available



PROGRAM SPONSOR

Become a program sponsor for competitive, academy, and recreational teams at CYSA/CFC. Your Sponsorship includes a sign fixed to either a facility building or fence at the complex. High Visibility to all competitive, academy, and recreational families.

PACKAGE INCLUDES:

- Building or Fence Signage
- Logo on Website

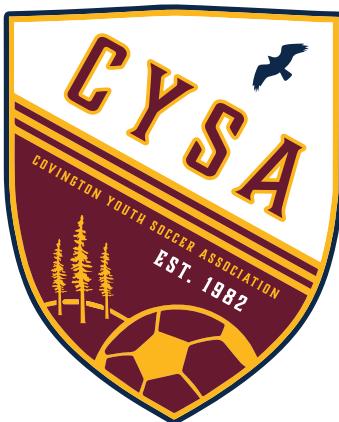
COST: \$1,500 Building Signage (Single Logo)

\$850 Fence Signage (Single Logo)

\$500 Fence Signage (Multi-Sponsor)

(1 Year)





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READY TO SPONSOR?

Have an idea for a creative sponsorship? Contact Us!

Naming rights to the complex, scoreboards, nets, player camps, or additional signage? Let us know what sponsorship opportunity fits your needs!

To be a sponsor for our 2024-2025 Seasons, please contact:

Scott Gristina - (985) 630-4954 - sgristina@gmail.com

Warren Guillot - (985) 789-0634 - treasurer@covingtonsoccer.com

Additional Questions?

Email info@covingtonsoccer.com for additional information

Donations can be mailed directly to CYSA using the address listed below:

Covington Youth Soccer Association
PO BOX 1983
Covington, LA 70434

**Covington Youth Soccer Association is a 501c3 non-profit organization.
All Sponsorships & donations are tax-deductible.**